**Financial Report Hot-Ten Film Rentals**

**Last 6 Months 2016-2017**



The store’s total profit/loss ratio remains very high, with only one month (January) presenting a loss, seen here

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| --- | --- |
| **Total Expenditure** | **Total Profit/Loss** |
| $25,879.65 | $25,121.20 |
| $31,001.47 | $33,126.53 |
| $22,895.63 | -$2,770.74 |
| $22,847.63 | $3,050.02 |
| $25,417.98 | $4,727.76 |
| $20,000.22 | $15,852.74 |

This presents no cause for concern, January is a traditionally slow month in the film rental and purchase market, and is easily offset by the other months in profit

Presented in graph form we can see that the rental and purchase income over the last six months has been very strong, bolstered by the fact we have been able to agree rights with all major distributors to rent out/sell all the year’s biggest films